



Registration for Fall 2017

kTeams is a 2-week concentrated curriculum for international startup companies, designed as a "contact sport". Teams are exposed to the unique start-up ecosystem in the Kendall Square area, the epicenter of the start-up ecosystem in Boston, and will gain practical entrepreneurial skills and establish crucial relationships.

The simple application (attached) is all you need to be considered for selection. We will notify selected teams on a rolling-basis.

kTeams will be held October 30 – November 10, 2017, in the Kendall Square area, the densest entrepreneurial environment and one of the leading technological clusters in the world. It is also home to the Cambridge Innovation Center (CIC)¹.

The goal of the program is to give participants a good understanding of the US entrepreneurial environment and expose them to US investors and potential partners and customers. The format of the curriculum is 2 weeks of intensive "hands-on and immersion training"—delivered by thought leaders, entrepreneurial practitioners and established entrepreneurs. The content is structured as interactive lectures and praxis, and includes a practice pitch session with investors, Angel roadshow, working sessions and presentations, and a front-loaded "Demo Day" where participating kTeams startups present their ideas and companies to the Boston innovation ecosystem, including investors, and other innovators in the Kendall Square area, and have a chance to meet one-one-one with interested stakeholders and further network during a cocktail-reception poster session.

To ensure the curriculum will be effective, the number of participating startups will be limited to approximately twenty.

If accepted, a registration fee is due. The fee comprises a non-refundable team registration of \$3,000, plus \$3,400 for each participating team member (max 2). The fee includes a special preparation program prior to arrival in Boston, the two-week program at Kendall Square, and follow-up sessions after the 2-week program. Because we are looking for commitment on the part of the candidate teams, we expect teams to pay for their own travel and stay in Cambridge (or Boston), or to receive sponsorship by organizations in their home country or elsewhere.

¹ The CIC is Kendall Square's most popular flexible office space facility for small and fast-growing companies – housing more than 800 – and since its founding in 2001, whose tenants have raised over \$1.7b in venture capital. (<http://cic.us/>)

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APPLICATION

Please provide in Microsoft Word or PDF :

1. Name of Team.
2. Names of Members that will attend. (please provide a brief *curriculum vitae* for each member)
3. A one-paragraph elevator pitch. (50 words max.)
4. How do you expect to make money?
5. A 10-slide investor-style deck. (Note: Microsoft PowerPoint or PDF acceptable)
6. What does Team expect to gain from participation in kTeams? (100 words max.)
7. What does Team expect to contribute to the other teams at kTeams? (100 words max.)
8. How long has Team been incorporated? (25 words max.)
9. Where does Intellectual Property for Team originate?
10. Has Team received Venture Capital financing? Angel financing? And if so, how much, from whom, and when? (50 words max.)
11. Board / Advisors (description of each)
12. How will Team finance participation in kTeams? (50 words max.)

Optional: link to Team website.

Eligibility Criteria

- Themes: technology-centric startup, Biotech, Medtech, BioInformatics, Scientific Instruments, but other teams such as Energy (efficiency, sustainability or clean), robotics etc are also welcome.
- Visas to US: Teams are responsible for arranging their own visas
- Travel and living expenses: Teams are expected to pay for their own travel and stay in Cambridge (or Boston), or to receive sponsorship by organizations in their home country, or elsewhere.
- Intellectual Property: Teams own, or have a license to practice, the intellectual property required to use, manufacture, and/or sell their product or service in the US

Send your application by email to registration@kendall-teams.com